

# SHOWCASE EUROPE

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## ANNOUNCEMENT OF NEW AIRPORT FOR THE PARIS REGION

Cara Boulesteix Elisabeth Day

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### Market

Air traffic for the Paris/Ile-de-France region has increased considerably over the past few years. According to Aéroports de Paris (ADP), the operating "authority" for airports in the Paris area, air traffic in 1999 for Orly and Roissy-Charles de Gaulle (CDG) totaled over 708,000 flights (an increase of 6.7% over 1998), handling 69 million passengers (up 8.4% over 1998) and 1,361,000 tons of freight and mail (up 5.9% over 1998).

Specifically, Orly handled 25.4 million passengers and 135,000 tons of freight and mail for 241,000 flights, while Roissy-CDG provided services for 43.6 million passengers and 1,226,000 tons of freight and mail for 467,000 flights, making it the third busiest airport in Europe after London-Heathrow and Frankfurt. International flights at the two airports, which represented 66% of the total activity, increased by 9.2%, while domestic flights increased by 2.2%. International passengers, who constitute two-thirds of total passengers at these airports, increased by 9.5%, while domestic passengers increased by 6.3%. For the two airports combined, 151 airlines provided scheduled flights to 523 cities in 128 countries.

### Announcement

On Thursday, October 26, 2000 Prime Minister Lionel Jospin announced plans for the construction of a third international airport in the Paris area. The idea for a new airport was originally proposed in 1994 by Maurice Dousset, the president of the regional council of Ile-de-France, but the idea was shelved in 1997 by the then and current Minister of Transport, Jean-Claude Gayssot. Instead, plans were made to expand Roissy-CDG, and to limit the number of passengers at this airport to 55 million per year (49 million are expected for the year 2000). To handle the continuing growth in air traffic, which is reflected in a forecasted annual growth rate of 4% for passengers, two new runways have been built, the second of which will be inaugurated in spring 2001. In addition, work has begun on CDG terminal 2E, expected to be operational in 2003, with an annual capacity of 9 million passengers. These two projects are in addition to two previous new installations. Terminal 2F, which consists of a main building and two peninsulas with an annual capacity of 10 million passengers, and the terminal 2A satellite, which can handle three wide-body aircraft simultaneously with an annual capacity of one million passengers, have already been inaugurated and are fully operational. A second control tower has also been put into service. The decision to build a new airport has been heavily opposed by the Green party, but widely supported by the Socialists in the Ile-de-France region.

## **Possible sites**

The site for the third international airport has yet to be selected, although several sites are being considered, the majority of which are in the northeastern region of the Parisian Basin. These sites include Chaulnes (Somme department), Rouvillers (Oise department), Juvincourt (Aisne department), Château-Thierry (Aisne department), and Vatry (Marne department). Beauvilliers (Eure-et-Loir department) is also a consideration. Bernard Pons, the previous Minister of Transport, originally named Beauvilliers as the site for a new third airport, a project which was suspended in 1997 when the left won the majority in the government and Jean-Claude Gaysot replaced Pons as Minister of Transport. Before a final official site is named, however, all regional and national elected officials will be given a chance to express their opinions. The decision is expected sometime during the summer of 2001.

## **Contacts**

Aéroports de Paris, the operating and management organization for airports in the Paris region, can be reached at the following address:

Aéroports de Paris  
291, boulevard Raspail  
75675 Paris Cedex  
tél : 01 43 35 70 00  
fax : 01 43 35 74 27 - télex : 261 333 F

The U.S. Commercial Service at the U.S. Embassy in Paris will be following this issue closely and monitoring business opportunities for U.S. firms interested in being suppliers for the new airport. For further information, please contact:

U.S. Commercial Service  
American Embassy  
2, avenue Gabriel  
75382 Paris, France  
Tel: (33-1) 43.12.22.79, Fax: (33-1) 42.12.21.72  
Web: [www.amb-usa.fr/fcs](http://www.amb-usa.fr/fcs)  
Contact: Cara Boulesteix, Director, Heavy Industries Group  
E-mail: [cara.boulesteix@mail.doc.gov](mailto:cara.boulesteix@mail.doc.gov)

## **IMI Customer Satisfaction Survey**

U.S. Department of Commerce  
International Trade Administration  
The Commercial Service

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The U.S. Department of Commerce would appreciate input from U.S. businesses that have used this CCG report in conducting export market research. Please review the privacy statement / disclaimers at the bottom of this Web site. Please take a few moments to complete the attached survey and fax it to 202/482-0973, mail it to QAS, Rm. 2002, U.S. Department of Commerce, Washington, D.C. 20230, or Email: [Internet\[Opfer@doc.gov\]](mailto:Internet[Opfer@doc.gov]).  
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1. Country covered by report: \_\_\_\_\_

Industry/title: \_\_\_\_\_

Commerce domestic office that assisted you (if applicable):

2. How did you find out about the IMI service?

- ☐ Direct mail
- ☐ Recommended by another firm
- ☐ Recommended by Commerce staff
- ☐ Trade/state/private newsletter
- ☐ Department of Commerce newsletter
- ☐ Other (specify): \_\_\_\_\_

3. Please indicate the extent to which your objectives were satisfied:

- 1-Very satisfied
- 2-Satisfied
- 3-Neither satisfied nor dissatisfied
- 4-Dissatisfied
- 5-Very dissatisfied
- 6-Not applicable

- ☐ Overall objectives
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- ☐ Completeness of information
- ☐ Clarity of information
- ☐ Relevance of information
- ☐ Follow-up by Commerce representative

4. In your opinion, did using the IMI service facilitate any of the following?

- ☐ Decided to enter or increase presence in market
- ☐ Developed an export marketing plan
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- ☐ Corroborated market data from other sources
- ☐ Decided to bypass or reduce presence in market
- ☐ Other (specify): \_\_\_\_\_

5. How likely would you be to use the IMI service again?

- ☐ Definitely would
- ☐ Probably would
- ☐ Unsure
- ☐ Probably would not
- ☐ Definitely would not

6. Comments:

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1. Number of employees: ☐ 1-99 ☐ 100-249 ☐ 250-499  
☐ 500-999 ☐ 1,000+

2. Location (abbreviation of your state only): \_\_\_\_\_

3. Business activity (check one):

- ☐ Manufacturing  
☐ Service  
☐ Agent, broker, manufacturer's representative  
☐ Export management or trading company  
☐ Other (specify): \_\_\_\_\_

4. Value of export shipments over the past 12 months:

- ☐ Less than \$10K  
☐ \$11K-\$100K  
☐ \$101K-\$500K  
☐ \$501K-\$999K  
☐ \$1M-\$5M  
☐ More than \$5M

May we call you about your experience with the IMI service?

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

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Thank you--we value your input!  
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